

# Effective Ethics for Busy People

Kingsley Davies  
@kings13y

 underscore

# Kingsley



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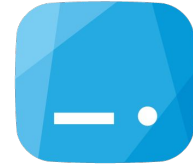


@southbywestw



BREAKPOINT  
RADIO

@breakpointradio



# underscore

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What can I do?

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# Good Tech Conf (GTC)



*A not for profit conference on ethical implications and social impact of technology*

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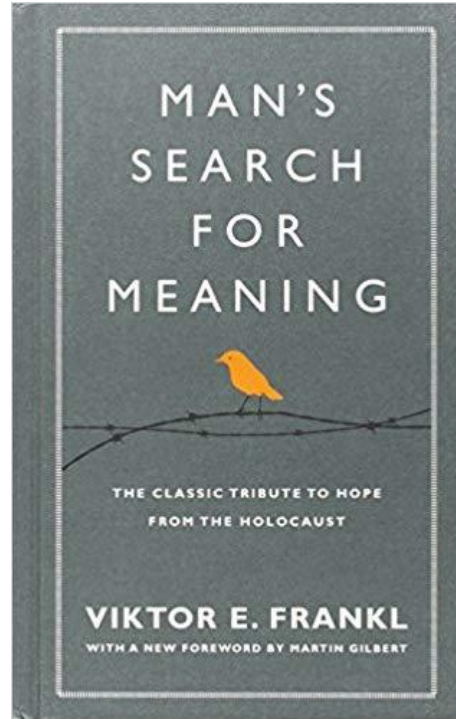
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Why?

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# Meaning



# Meaningful work

**Harvard  
Business  
Review**

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DEVELOPING EMPLOYEES

## 9 Out of 10 People Are Willing to Earn Less Money to Do More-Meaningful Work

by **Shawn Achor**, **Andrew Reece**, **Gabriella Rosen Kellerman**, and **Alexi Robichaux**

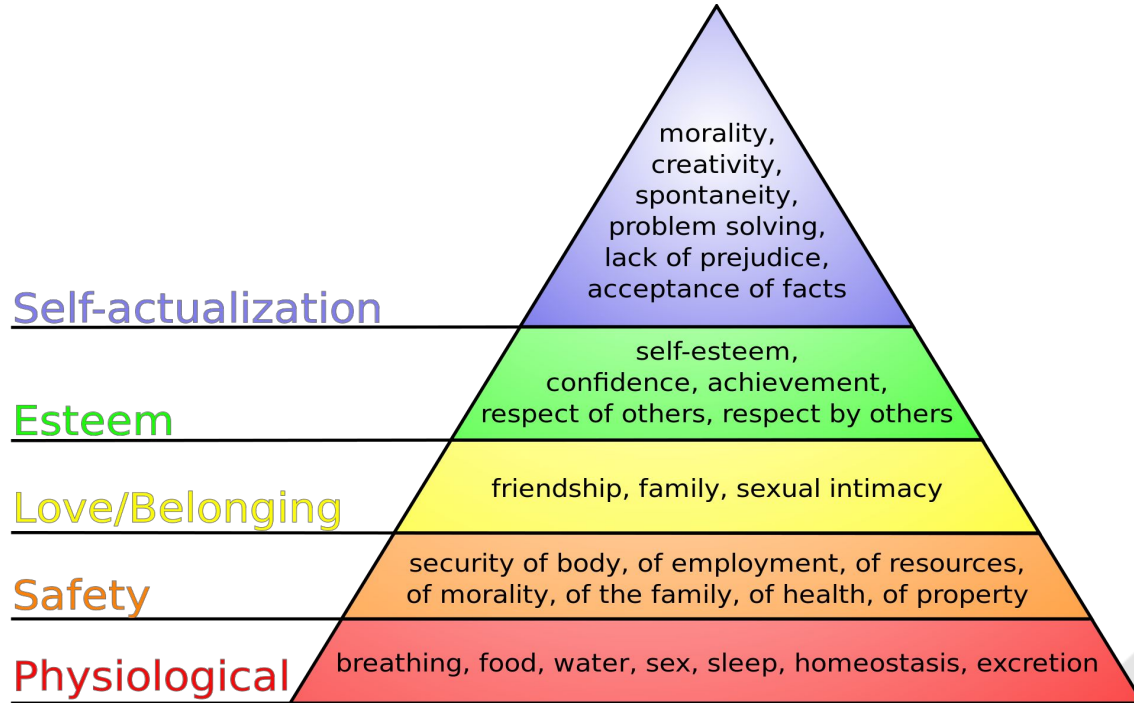
NOVEMBER 06, 2018

<https://hbr.org/2018/11/9-out-of-10-people-are-willing-to-earn-less-money-to-do-more-meaningful-work>

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# Privilege 4 Good



[https://en.wikipedia.org/wiki/Maslow's\\_hierarchy\\_of\\_needs](https://en.wikipedia.org/wiki/Maslow's_hierarchy_of_needs)



# Why tech? Why now?

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# Influence and Impact

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# Access and Accountability

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# Green Tech & Tech 4 Good

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# Inspirations



14 NOVEMBER 2019 - BRIGHTON UK

#MEANINGCONF

# MEANING

14 NOVEMBER 2019 - BRIGHTON UK

Meaning connects and inspires the people who believe in better business.

[BUY 2019 TICKETS](#)

The banner features a dark background with a blurred crowd of people. The word 'MEANING' is rendered in large, stylized letters with various colors and patterns. A teal button with a white diamond icon and the text 'BUY 2019 TICKETS' is at the bottom.



BLOG HOME ABOUT ({}=) COED:ETHICS RESOURCES GET INVOLVED PRESS

## COED:ETHICS

RESOURCES & IDEAS ABOUT CODING ETHICS FOR DEVELOPERS & TECHNOLOGISTS

The header features a grayscale photograph of a woman in a leather jacket sitting at a desk with a laptop. The navigation menu is at the top, and the main title and subtitle are on the right side.

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# Good Tech Conf (GTC)





## Good Tech Conf

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**15:27**

**Tech, the future and young people Why we need to...**


2 views • 15 hours ago



**27:09**

**Improving our Environment Through Software and...**

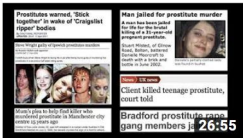
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**30:20**

**Ethics, Datacentres and Green Energy Anne Currie &...**


No views • 16 hours ago



**26:55**

**Designing for good, and the subtle art of not killing...**

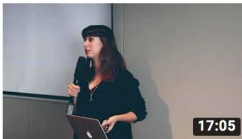
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**26:43**

**The Companies We Keep Datakind UK**


No views • 17 hours ago



**17:05**

**Design for humanity not for humans Hollie Lubbock**


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**22:30**

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**Digital Consensus - Using consensus decision making...**


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**21:37**

**Social Problems have Social Solutions - A Case Study wit...**

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**2:01**

**Good Tech Conference 2018 Promotional Video**

6 views • 2 months ago

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# Points and Actions

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# Find Your Frequency

- Echo Chambers
- Access Information

- ★ Investigate /participate, select & subscribe
- ★ Help evenly distribute digital

@goodtechconf ; dotEveryone ; BeyondTech Conf; [Sustainable Servers](#) ; ACM ; codeethics.org ; Meaning Conf ; @monkchips

@kings13y @goodtechconf

# Analyse, Act and Iterate

- Long term goals, short term execution
- Micromastery
  
- ★ Choose ethically (purchase, hosting, services)
- ★ EthicalOS and continuous ethics

Giveasyoulive.com ; Amazon Smile ; ethicalconsumer.org ; roberttwigger.com ; [Ethical OS blogpost](#)

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# Diversify all-the-things

- Ethical implications from unhappy paths
  - Are you attractive to a diverse audience?
- 
- ★ Support and publicise diversity initiatives
  - ★ Terms and engagement and sympathetic scheduling

@codebar ; @girlswhocode ; @ukblacktech ; afrotechfest.co.uk ; @techmumshq ; @transtechsocial

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# Get up, stand up

- Psychologically safe workspace and feedback loops
- Pride in your product
  
- ★ Anonymous feedback, advocates, mentors and champions
- ★ Support of local groups

Datakind and Datadives ; tech4good meetups ; Major League Hacking (mlh) ; ThinkNation

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# Be the Hero



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<https://goodtechconf.org>